



# National Young Professionals Development Program on New Competencies, Career Opportunities and Research Priorities in Agricultural Extension

MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services

November 10-14, 2025

Uttar Banga Krishi Viswavidyalaya (UBKV), Pundibari, West Bengal

## Context

The theory and practice of agricultural extension have evolved considerably in the recent past based on new research in the diffusion of innovations, innovation systems, digital innovations and communication studies. New insights are important tools to reinvent extension to meet the evolving needs of Agricultural Innovation Systems (AIS) stakeholders. There has been an increasing demand for new research and updated content for teaching-training in extension so that the discipline remains relevant to the new context. The National Institute of Agricultural Extension Management (MANAGE) initiated an alliance with 30 state agricultural universities in early 2018 to discuss and define these new trends. The MANAGE-University Alliance for Advancing Agricultural Extension and Advisory Services along with other partners conducting a series of capacity-building programs on advanced extension research methodologies, research priorities, new competencies, new career opportunities and evening for learning (e4l) webinars in Agricultural Extension since 2018.

## Program

The purpose of this National Young Professionals Development Program is to orient M.Sc Students, Ph.D Scholars, young faculty members of SAUs/CAUs, Deemed Universities, Colleges and KVKs on the advances and new frontiers in agricultural extension.

## Objectives



To orient participants on the emerging areas in extension research, practice and policy.



Discuss new competencies, career opportunities, and research priorities in agricultural extension.

## Content

- **New Competencies**
- **Career Opportunities**
- **Research Priorities**

## Methodology

- Presentations
- Group Discussion
- Team Work
- Recap and Reflection Sessions

## Participants

- The participants in the program would include M.Sc Students and Ph. D Scholars in Agril.Extn. / Dairy Extn./ Vet. Extn./ Extn. & CM, young faculty in the SAUs/ CAUs, Deemed Universities, Colleges and SMS of KVKs (with less than 3 years of Experience).
- MANAGE will cover training fees, food and UBKV will provide accommodation.

**e-mail Nominations To :** **directormanage1@gmail.com**

### **Program Director**

#### **Dr. Saravanan Raj**

Director (Agricultural Extension)  
National Institute of Agricultural Extension  
Management (MANAGE)  
Rajendranagar, Hyderabad

### **Program Coordinator**

#### **Dr. Sandipamu Raahalya**

MANAGE Fellow  
National Institute of Agricultural Extension  
Management (MANAGE)  
Rajendranagar, Hyderabad

### **Program Coordinators**

#### **Prof. P. K. Pal**

Professor & Head  
Department of Agricultural Extension  
Uttar Banga Krishi Viswavidyalaya (UBKV)  
Pundibari, West Bengal

#### **Prof. Kausik Pradhan**

Professor  
Department of Agricultural Extension  
Uttar Banga Krishi Viswavidyalaya (UBKV)  
Pundibari, West Bengal

\* Last date for Nomination: 08<sup>th</sup> September, 2025



## **National Institute of Agricultural Extension Management (MANAGE)**

(An organisation of Ministry of Agriculture and Farmers' Welfare, Govt. of India)

Rajendranagar, Hyderabad — 500 030, Telangana, India

<https://www.manage.gov.in>

 **MANAGE - CAEIRA**



National Institute of Agricultural Extension Management (MANAGE)

Rajendranagar, Hyderabad – 500 030, Telangana, India, <https://www.manage.gov.in>

and

Uttar Banga Krishi Viswavidyalaya (UBKV)

Pundibari, West Bengal, India, <https://www.ubkv.ac.in/>

National Young Professionals Development Programme on  
**"New Competencies, Career Opportunities and Research  
Priorities in Agricultural Extension"**

November 10-14, 2025 at Uttar Banga Krishi Viswavidyalaya (UBKV), Pundibari, West Bengal

**N O M I N A T I O N   F O R M**

(Please fill-up completely)

1. Name (CAPITAL LETTERS) : \_\_\_\_\_
2. Designation : \_\_\_\_\_
3. Specialization (Major) : \_\_\_\_\_
4. Gender (Male or Female) : ☐ M ☐ F \_\_\_\_\_
5. Education (Completed or Ongoing): \_\_\_\_\_
6. Total Service (Yrs), if employed: \_\_\_\_\_
7. Univ./Organisation : ☐ CAU ☐ SAU ☐ Deemed Univ.  
☐ Colleges ☐ ICAR ☐ Univ. ☐ Others
8. Organization Name & Address : \_\_\_\_\_  
: \_\_\_\_\_  
District : \_\_\_\_\_  
State : \_\_\_\_\_
9. Mobile : \_\_\_\_\_  
e-mail : \_\_\_\_\_
10. WhatsApp No. : \_\_\_\_\_
11. Nature of Job : Student/ Scholar/Teaching/ Research/Training/ Extension

Date:

**Signature**

Forwarded and recommended by: Chairman/ HoD/ Dean (If studying or employed)

**Signature**